## **Privacy & Solicitation Policy**

What if Y not Everything has a no-solicitation policy covering all of our events and stores. In order to provide a distraction-free environment for our customers, exhibitors, sponsors, attendees and employees, we do not allow solicitation at our stores or events by attendees or unauthorized parties without the express written permission of What if Y not Everything. This policy includes, but is not limited to the following unauthorized activities:

#### Prohibited activities:

- Unauthorized employment/recruiting, placement/headhunter and staffing services towards exhibitors and attendees
- Unauthorized promotion of non-Transition Careers events
- Unauthorized on-site distribution of printed or electronic materials including literature, signs, flyers, invitations, tickets, forms, etc. (except business cards)
- Unauthorized receptions & parties (including off-site events)
- Unauthorized exhibits, mobile exhibits & hospitality suites
- Unauthorized membership recruitment activities
- Unwelcome advances toward event participants or the What if Y not Everything staff

Any person and/or organization found to be violating this policy may be expelled from the event and ask to leave the store. No refunds. Employees must refer store solicitors to our corporate office in a respectful manner to foster and promote a positive business relationship in the future.

Exhibitors or sponsors found to be violating this policy agree to pay What if Y not Everything the equivalent fee stated in the event's published rate schedule for exhibit space and/or sponsorships and may be expelled from the event. No refunds.

Egregious and/or multiple violations of this policy may result in disqualification from future events at the discretion of What if Y not Everything.

# **Privacy Policy**

### **Personal Information:**

You can view the WiYnE.com site without entering personal information. We collect personal information on our Web site from customers and potential partners. Once you choose to provide us personally identifiable information (PII) and personal financial information (PFI), you can be assured that it will only be used to support your customer relationship with What if Y not Everything. If we change the way we use your personally identifiable information, we will notify you by email and then wait for your consent.

#### Information collection and use:

We may collect nonpublic personal information about you (for instance, your name, telephone number, security clearance, social security number, federal identification number), from the following sources:

Information we receive from you on applications, forms and in other communications to us, whether in writing, in person, by telephone or any other means; Information about your transactions with us, or others; and Information we receive from a consumer reporting agency.

#### How we use this information:

We request information for our own legitimate business purposes and not for the benefit of any non-affiliated party. Therefore, we do not disclose any nonpublic personal information about our clients or former clients to anyone, except: (1) as necessary for us to provide the product or service you have requested of us; or (2) as permitted by law.

## **Exhibitors/Employers:**

When you register to exhibit at one of our events, the PII and PFI you provide us is used solely to process your registration for that event and, to notify you of future events that may be of interest to you. For those events in which What if Y not Everything is acting as a sub-contractor for the Government or other entity to supply on-line registration and fee collection services, the PII you provide on your registration form is forwarded to the managers of the event within the hosting agency. We will also use the PII and PFI to marketing purposes and we reserve the right to share this information with sponsors that may request it in a manner that we see fit, without prejudice or retribution.

### **Attendees/Job Seekers:**

When you register to attend one of our events the PII and PFI you provide is used solely to process your registration for that event. For those events in which TC is acting as a sub-contractor for the Government to supply on-line registration and fee collection services, the PII you provide on your registration form is forwarded to the managers of the event within the hosting agency. Your basic contact information is used by us to notify you of future events that may be of interest to you. We will also use the PII and PFI to marketing purposes and we reserve the right to share this information with sponsors that may request it in a manner that we see fit, without prejudice or retribution.

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When you register to attend one of our events the PII and PFI you provide is used solely to process your registration for that event. For those events in which What if Y not Everything is acting as a sub-contractor for the Government to supply on-line registration and fee collection services, the PII you provide on your registration form is forwarded to the managers of the event within the hosting agency. Your basic contact information is used by us to notify you of future events that may be of interest to you. We will also use the PII and PFI to marketing purposes and we reserve the right to share this information with sponsors that may request it in a manner that we see fit, without prejudice or retribution.

## How we use (and do not use) non-personally identifiable information:

We use non-personally identifiable information in aggregate form to build higher quality, more useful Services by performing statistical analyses of the collective characteristics and behavior of our visitors and members, and by measuring demographics and interests regarding specific areas of the Services. We may provide statistical information based on this data to advertisers, sponsors, users, and other current and potential business partners. We may also use the aggregate data to inform these third parties as to the number of people who have seen and clicked through links to their sites.

#### Third party services:

What if Y not Everything websites may contain hyperlinks to third party web sites and/or advertisements of third parties. What if Y not Everything is not responsible for the privacy practices of the content of such third party web sites or advertisers. What if Y not Everything does not share any of the individual personal information you provide with the third parties to which What if Y not Everything links, except general, aggregate data (such as how many people use our site). Please check with those web sites to determine their privacy policy.

#### Security:

Our Website has security measures in place to protect the loss, misuse and alteration of the information under our control. The security of your personally identifiable information is important to us. When you enter sensitive information (such as a credit card number) on our order forms, we encrypt the transmission of that information using secure socket layer technology (SSL).

#### Communication:

Email correspondence is used to raise and to respond to issues and inquiries of all types. Newsletters are sent to customers who subscribe to our mailing list and would like to stay up-to-date with the latest news, information and special reports about What if Y not Everything latest events and activities. Each email newsletter has instructions on how to unsubscribe. You may opt-out of receiving future mailings.